

LIVE WIRE

DECEMBER 2020

ISSUE

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DEPARTMENT OF ENGLISH (FN)

The Department of English, organized the Departmental Seminar on ECOFEMINISM on Wednesday, 23 December 2020, Time: 12.00 pm -1.00 pm on Zoom platform.

The honourable speaker of this seminar was Ms. R.Archana, Assistant Professor, SDNB Vaishnav College for Women & Ph.D Research Scholar.

The seminar had maximum participants including teachers, students from all the departments. A special thanks to the head of the English Department and the Organising secretaries for organizing this seminar.

DEPARTMENT OF BUSINESS ADMINISTRATION(AN)

The Department of Business Administration organized an online workshop, Rural Entrepreneurship Development Cell on the 20th of December, 2020 which was held through the Google Meet from 10:00a.m. to 11:30a.m. The event started with the recitation of the true verses of The Almighty and it's translation by Ms.

Ayesha Jumana from II BBA and Ms. Bushra. A. B. from III BBA delivered the welcome address.

The resource person for this workshop was Dr. Uma Rani Purusothman. She gave detailed information about the opportunities and schemes which are available to the people who want to start a business, for the young entrepreneurs. She also explained about the National Level Rural Entrepreneurship Development Cell and its business plan competitions.

The Master of ceremony was Akshara from II BBA for the whole event. The audience got a clear insight on how to lead a healthy lifestyle in the right way through this event. The program concluded with the vote of thanks by Ms. Ayesha Jumana from II BBA and with the rendition of the National Anthem.



JUSTICE BASHEER AHMED SAYEED COLLEGE FOR WOMEN
Teynampet, Chennai - 18
(Autonomous) (Afternoon session)
Formerly known as S. I. E. T Women's College
College with Potential For Excellence
An Autonomous Institute affiliated to the University of Madras
Re-accredited by NAAC in 2013

WELCOMES YOU FOR AN
*Online workshop on Rural
Entrepreneurship Development Cell*

In Association with Mahatma Gandhi National Council
of Rural Education, Department of Higher Education,
Ministry of Education, Government of India

ORGANIZED BY THE DEPARTMENT OF
BUSINESS ADMINISTRATION

Date : 20th December 2020
Time : 10:00 am - 11:30 am

Resource Person - Dr. Uma Rani Purusothaman

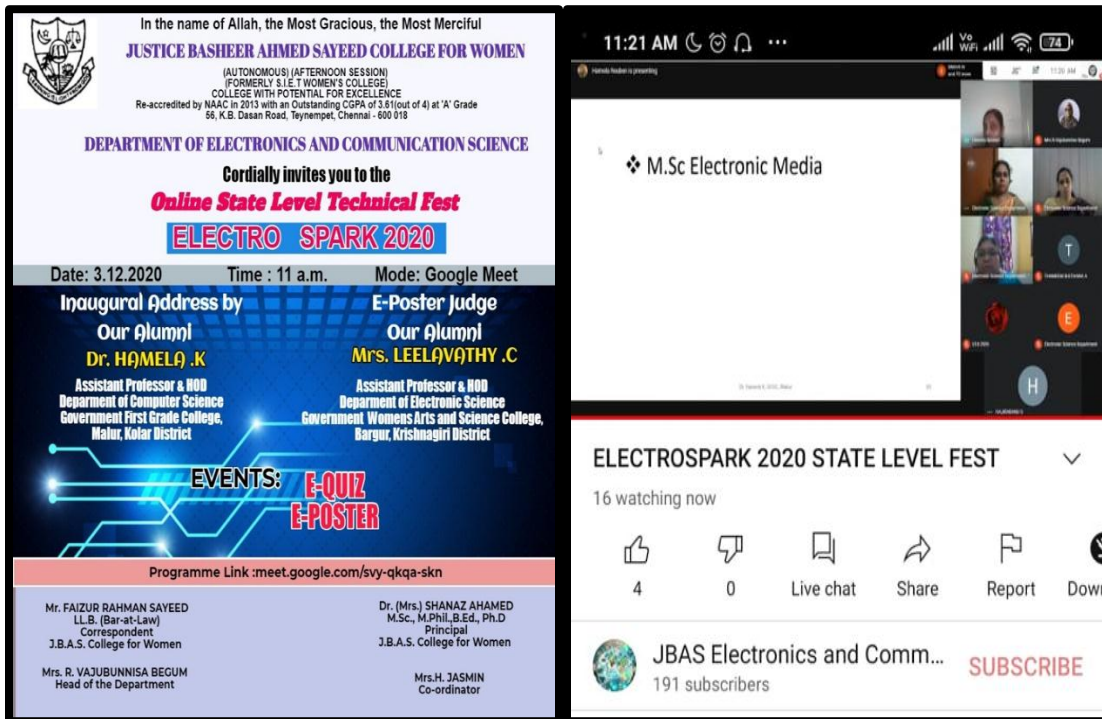
[Meeting through Google Meet](#)



DEPARTMENT OF ELECTRONICS AND COMMUNICATION
SCIENCE(AN)

The Department of Electronics and Communication Science organized an online State level technical fest, Electro Spark 2020 on the 3rd of December, 2020 through the Google Meet and also live through YouTube. The fest included the events, online quiz and E-poster makings.

The inaugural address was given away by Dr. Hamela. K., Assistant professor and Head of the Department of Computer Science, Government First Grade College, Malur, Kolar district. She is also the alumni of our college, Justice Basheer Ahmed Sayeed College for Women. The judge for the E-poster making competition was Mrs. Leelavathy. C., Assistant professor and Head of the Department of Electronic Science, Government Women’s Arts and Science College, Bargur, Krishnagiri district and also the alumni of our college. E-certificates were given to both the winners and the participants.



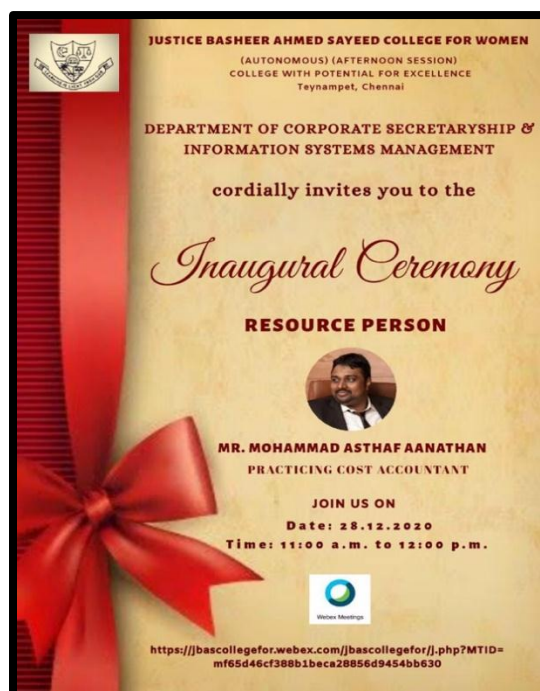
DEPARTMENT OF CORPORATE SECRETARYSHIP AND INFORMATION SYSTEMS MANAGEMENT (AN)

The department of Corporate Secretaryship and Information Systems Management conducted an inaugural function on the Inauguration of

Department Association. It was held on 28th December, 2020 from 10:30 a.m. onwards.

The Master of Ceremony was Gayatri Senthil of II B. Com (CS), the prayer recitation was done by Raabiya of III B. Com (CS) and the Welcome Address was delivered by Naveetha Kowser of III B. Com (CS).

The resource person for the day was Mohammed Asthaf Aanathan. He insisted on the fact that accounts is a great subject and it is only difficult till you master it. He also advised how to use the pandemic and learn everything and to stay positive. The Vote of Thanks speech was delivered by Nazeehya Afreen.S of III B. Com (ISM). The meet was indeed a successful one.



NATIONAL CADET CORPS

The JBAS NCC organised a Webinar on PLASTIC WASTE MANAGEMENT on 11th December at 3pm. The resource person for the event was our Ex-NCC cadet and EX-NCC Secretary Ms. Aaqila Rahman who is pursuing her M.Sc. Psychology in our college. She emphasized the proper and safe disposal of plastic garbage and also suggested some environment friendly measures for plastic management. Only the NCC Cadets of our college participated in this event which was conducted through Google Meet platform.

Two Cadets Cpl.R.Sumaiya Suha and L/Cpl E.Shalini were selected for Inter Group competitions at Idiyapatti, Madurai which is conducted at state level for selection into Republic Day Parade, Delhi. Among them Cpl.E.Shalini got selected for further camp.

CENTER FOR WOMENS' STUDIES

On 20 th December, we completed an inter departmental competition named as Resilience in the phase of change, we conducted singing, dancing, painting, and digital poster making competition. The judges were, Mr. Bobson for singing, Mrs. SREEDEVI for dance, Ms. Susharitha for painting and Mrs. Priya for Digital poster making. It held through online. There were 500 above participants in the event.

LIVE WIRE UNIT

The live wire unit organised an Online debate competition and off stage events like Creative Writing, Poetry and Calligraphy under the banner KISAN DIWAS 2020 on 30th&31st December 2020. The topic for debate competition was Agricultural Revolution- Boon or Bane? and Dr. Niyaz Ahamed, Assistant Professor and deputy director of Biochemistry and Microbiology, Sacred Heart College, Tirupattur was the resource person and moderator of the day. The judge for off stage event was Prof. Farhatullah, Assistant Professor of English Department, New College, Chennai. The results were announced in the live wire instagram page.

WRITERS CORNER

CREATIVE WRITING

by,

S.Venupriya

B.com, 1st year(AN)

Agriculture is the backbone of the economic system of a country. Agriculture is the world's leading source of food items. In most parts of the world, Agriculture is an important source of livelihood. Agriculture was the primary source of the economy prior to the industrial revolution. Agriculture is the most peaceful and environmentally friendly method.

Exchange values of agriculture:

☞The growth of agricultural sector contributes to a marketable surplus. Agricultural products may be exported to other nations. For example , jute, tobacco ,spices, Etc accounts for approximately 18% of the entire value of exports of a country. This demonstrates that agricultural products also continue to be an important source of earning for a country's foreign exchange. As a result , the national income level as well as people's standard of living is improved. According to FAO (2000) it has been established that the share of the agricultural population is the total populace is 67% that agriculture accounts for 39.4% of the GDP and that 43% of all exports consist of agricultural goods. It has been increasing... Agriculture acts as a major source of income in many countries along with India . More than 50% of India's population is dependent on agriculture . India is an agricultural country. The major significance of agriculture are contribution to national income , main source of food , industrial development , source of revenue and source of foreign trade. India produces food grains, some of them are being sent to other countries. Great improvements have been made in agriculture through five year plans and green revolution. Now India ranks India first world in the production of tea and groundnuts. India is a fisheries giant as well, catches about 3 million tons annually and ranks India among the world's top 10 fishing nations.

Conclusion:

☞We may confidently assume that agricultural research still has a long way to go as scientists continue to discover new methods to increase crop and livestock Yields, increase overall food quality and minimize losses due to insects and

diseases. our quality of living will increase considerably through ongoing studies and research on agriculture. and everyone depends on agriculture, including economies would be the biggest benefactor of all of this ...

“agriculture is the keystone of our economic structure!! The wealth , welfare , prosperity and even the future freedom of this nation are based upon the soil!!!”

by,

Fatema Taher Sidhpurwala

B.com Accounting and Finance.

Agriculture always plays an essential role in the economy of every country. Not only because it tends to provide foods for the entire population of a country but agriculture helps to connect and interact with all the related industries of that country. A country is usually believed to be a social, political and economically stable nation if the agricultural sector is very stable. However, people in developing countries who depend on agriculture for their living are always much poorer than those who work in other sectors of the economy. And generally those who are involved in the agriculture sector always represent a significant share of the total number of poor people in the countries where they live. Hence, there is a need to improve the agriculture industry.

It is important to improve the agriculture sector because it creates job opportunities for its citizens. Agriculture is known as the backbone of the developing countries. It is said that **‘Agriculture is our wisest pursuit, because it will in the end contribute most to real wealth, good morals and happiness’**. Agricultural sector is the major source of employment in most of the developing countries. This is because the owner of the farm usually found that it is necessary to hire additional hands for the purpose to cultivate the lands successfully and to look after the livestock. However, the increase of job opportunities is not only on

farms but also in processing, advertising and packaging the agriculture product. Thus, if the agriculture sector is improving, it will definitely benefit the developing countries by decreasing its unemployment rate. Furthermore, agriculture also ensures economic growth of developing countries. Agriculture is a fundamental source of income for developing nations that exists on this globe. Not only because it provides food for our daily life, but mostly all the industries in the country depend on agriculture both directly and indirectly.

In conclusion, it is crucial to develop the agriculture sector not only in the developing countries but every country in the globe. Citizens cannot get enough of their basic needs for their daily life. Agricultural sector can only be further developed if and only if everyone in the society is willing to take the responsibility to sustain a society that has sufficient food supply for our future generation. This is an issue that is related to the whole society and efficient action must be taken from now on so that we don't suffer from starvation in our further life. **My Grandmother used to say that once in your life you need a doctor, a lawyer, a policeman....but every day, three times a day, you need a FARMER.** Farmers are the backbone of every country. No country can survive its economy without the help of farmers. In spite of knowing the importance of farmers, the government and people ignore the plight and difficulties that the agricultural industry faces. Nevertheless, it's always a good time to rectify and start healing. We need to address the problems that our farmers face immediately and start finding long term solutions to their problems. It is not just the responsibility of the government to do this. Every law-abiding citizen should take cognizance of the situation and help the farming community in any way possible.

by,

Jezira Al Tasneem

III B.sc Home Science(CND).

Here is a heart draining story, once a farmer gave us an answer when asked, how important is your LAND to you?

“To a common man, land is just a place where we work. But for a farmer like me, it’s much more than that.

L — Life

A — Ambition

N — Native

D — Determination

So the moment I lose my land, I lose my life, my ambition, my native and my determination.

In short words, I lose everything.”

Land is the farmer’s biggest strength. Plenty of reasons exist behind the scenes in farming, that make a farmer quit his profession and choose death over life.

Witnessing an evergreen farm turn into a barren land is the most dreadful situation in a farmer’s life.

But the bitter truth is, there are plenty of farmers who have experienced that dreadful situation.

Farmers are not educated enough to understand the nature of their own soil. They only know how to raise a crop and are unaware of how to raise an effective crop. They are afraid to make any changes to their land, the kind of seeds and fertilizers they use, and to the methods of farming they prefer due to lack of financial support and appropriate guidance.

One of the best ways to understand how AGRICULTURE is important is to remember the 5 Fs, **FARMING, FOOD, FABRIC, FLORA AND FAUNA**. It’s the basic need for all humans .

Hence **AGRICULTURE IS THE BACKBONE OF OUR COUNTRY.**

POETRY

by,

Zainab Abbas Dhinojwala

Ist B.A. English.

Now that the voice has lingered
Under the scorching sun,
Under the relentless rains.
Whatever the day, whatever the time,
There goes the tough soul.
Ploughing a tough land.

He sows his seeds.
He waters the crops.
On the padding soil,
All day all night.
Once a practice, then a routine.

There goes the farmer.
Spade, shovel, trowel, rake;
In his hands and in his bags.
The burden of a stomach toiling
On their shoulders.

Their figures are lean,
Their hands are broad.
Because these are the hands
That borne the nation's army,
Its mothers, its scientists, and its artists.

Yet when finally our stomachs our full
And our breaths are reclined.
The lids of our eyes, drooping
On the scrumptious meal.
We fail to appraise, to recognize.

Deaf goes the artistes' lyrics,
The scientist's grasp,
The mother's pledge.

Blind goes the gleaming city;
A full stomach of an empty mind.

Now that the voice has lingered,
Questions, raised.
A farmer's needs;
A nation's beliefs.
Let it be known.

The privileges they deserve,
The respect they have earned.
Their troubles and then their dreams.
Let it be heard.
Now that the voice has lingered.

Mothers can cook our meals
fathers can bring home our needs
nature can grow our trees, but
Who would go and sow in the fields?

our farmers are the real warriors of this nation
for they make our food with much strong determination.
Under the glazing sunlight, they sow and
till the lands, every day and night.

those veiny weary hands reaching up to
the heavens, begging for the rain to fall.
While his precious sweat and tears shedding
simultaneously on the terra firma.

such an unfortunate and menacing job
he is undertaking, chattering to his
wormy friends and cultivating.

But where is the rain? Where is our humanity?
It's time to arise, come alive!

Voice out for our farmers' lives!

Thousands are dying in their barren field and
thousands are striving and fighting on the battlefield.
Why are we not concerned? Why couldn't our government understand?

Our infertile motherland is drying,
and the clouds too don't seem to be crying
All we do is let our farmers go dying!

But where is the rain? Where is our humanity?
It's time to arise, come alive!
Strive and thrive for our farmers' lives.

by,

Mariyam.M

Ist B.sc, Chemistry.

Rarely appreciated for what he does,
and now that it's worse than how it was,
Stop for a while, pause!!
And think if there is an actual cause.

From raising crops to managing livestock,
Has a farmer ever met anybody to have an honest talk?
Or someone who could feel and not mock?

Do you not see his tired body and soul?
The farmers are suffering as a whole.
His heart disturbed and mind distressed
with a heavy burden of poverty and grief over his chest.

So many suicides, is this by chance?
This one ought to bear some significance,
Yet people say, "Does it make a difference?"

Amazing it is to have fresh food in our plate,
Ah, what would have been the farmer's fate?
All we do is underestimate,
Little do we appreciate!

Let's support our nation's real heroes,
In all phases and episodes,
And acknowledge their real worth,
for everything they grow on this earth.

by,
Aasila Abbas
Ist B.sc, Psychology.

Who work in sun's shiny gold,
They shed their sweat to provide us food,
Working sincerely in various climates they stood,
Just to provide us with the basic necessities,
They grow the food protecting its fertilities,
They sacrifice their home and family for hours,
Running their ploughs and tractors far apart,
Just to provide us with the most important thing,
They watch, don't move or neither swing,
These people deserve more respect and appreciation,
Because they also play a great part in showing inspiration,
So...let us respect them,
Because, they are also precious just like the gem!!

Shafia Nisar III B.com

As the cold settles in, there he is,
To serve every snippet of the nation.
Doesn't often brag about what he does,
A farmer by birth, an angel by choice.
The palms move across the verdant fields,
Never hesitant over a puddle stain.
We live over what they yield,
Never let their passion go in vain.
His hands play the plough and sickle,
A music so delicate and vivid.
He fights for serving his people,
We should be grateful to whoever did it.
We wake up with new dreams every new day,
Never take a moment to thank him.
All he dreams of are his fields and grain,
Repaying and repenting our sins.
All day long, he waits , he stands,
When we stay here in the shades, as he holds on,
To his most precious possession- his lands,
Raise your voice today- save a farmer before he is gone.
If his hands doesn't run through the earth,
We would 'it lasts too long.
He is an angel, a farmer by his birth,

A son of the land, here is where he belongs.

ART GALLERY

CALLIGRAPHY

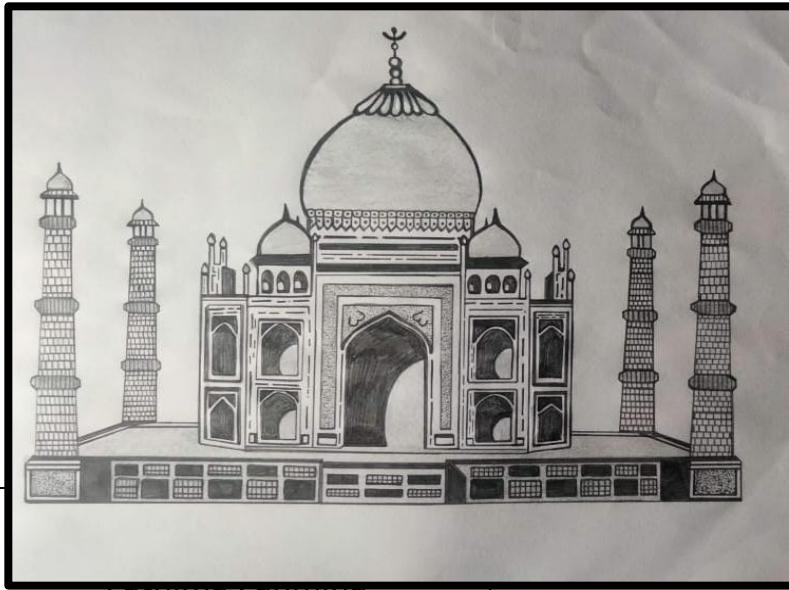


IF the Farmer
doesn't dirt his hands,
you won't be able to
fill your stomach

#Agriculture

M.Narmadha Shree

I B.Com Hons (AN)



Rifaya

III B.A. English Literature (AN)



PHOTOGRAPHY

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III B.Com (CS)
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Meenakshi

I B.Sc Microbiology (AN)