



**JUSTICE BASHEER AHMED SAYEED COLLEGE FOR WOMEN
(AUTONOMOUS), CHENNAI - 600018
(Formerly S.I.E.T. Women's College)
COLLEGE WITH POTENTIAL FOR EXCELLENCE
Accredited by NAAC in 2022 at A++ Grade (4th Cycle)
An ISO 9001:2015 Certified Institution
Teynampet, Chennai 600018**



DEPARTMENT OF COMMERCE – AFTERNOON SESSION

BROCHURE 2025-2026

About the College

The Justice Basheer Ahmed Sayeed College for women (formerly "S.I.E.T Women's College") maintained by the Southern India Education Trust, founded by Late Justice Mr. Basheer Ahmed Sayeed assisted by his wife Mrs. Fathima Akhtar and other colleagues, endeavours to maintain a programme that will develop women of great integrity, high character and culture who are fully capable of making enlightened choice and intelligent judgment in a social order which is dynamic and which requires the best contribution from every man and woman.

The College maintains high standards of excellence in the academic sphere and in the physical amenities and facilities intended to implement the educational programme. The College endeavours to enrol students who hold high standards of performance, discipline and achievement.

About the Department

The Department of Commerce was the first department to be established under the self-financing stream in the year 1990. The Department is industriously running three courses in the UG stream viz., B.Com. (General), B.Com. (Honours) and B.Com. (Accounting & Finance). The Department introduced M.Com. (General), to cater to the rising demand for a post graduate course in commerce from the academic year 2017-18.

Our Vision

To offer education of the highest quality in the field of Commerce by providing an atmosphere that will foster the intellectual pursuit of the students and enhance their skills, ability and knowledge in order to create talent needed to meet the growing global demand.

Our Mission

To develop students to match the international standards through total commitment, dedication promote analytical, creative and independent thinking to pursue research. To sharpen corporate skills of the students and help them gain new perspectives in the field of Commerce

HIGHLIGHTS OF THE DEPARTMENT

The Department has MOUs to equip the students with advanced knowledge and essential skills in management accounting, ensuring their readiness for a competitive global marketplace. The Department has signed the following MOUs with Reputed Chartered Accountant Firms & Corporates:

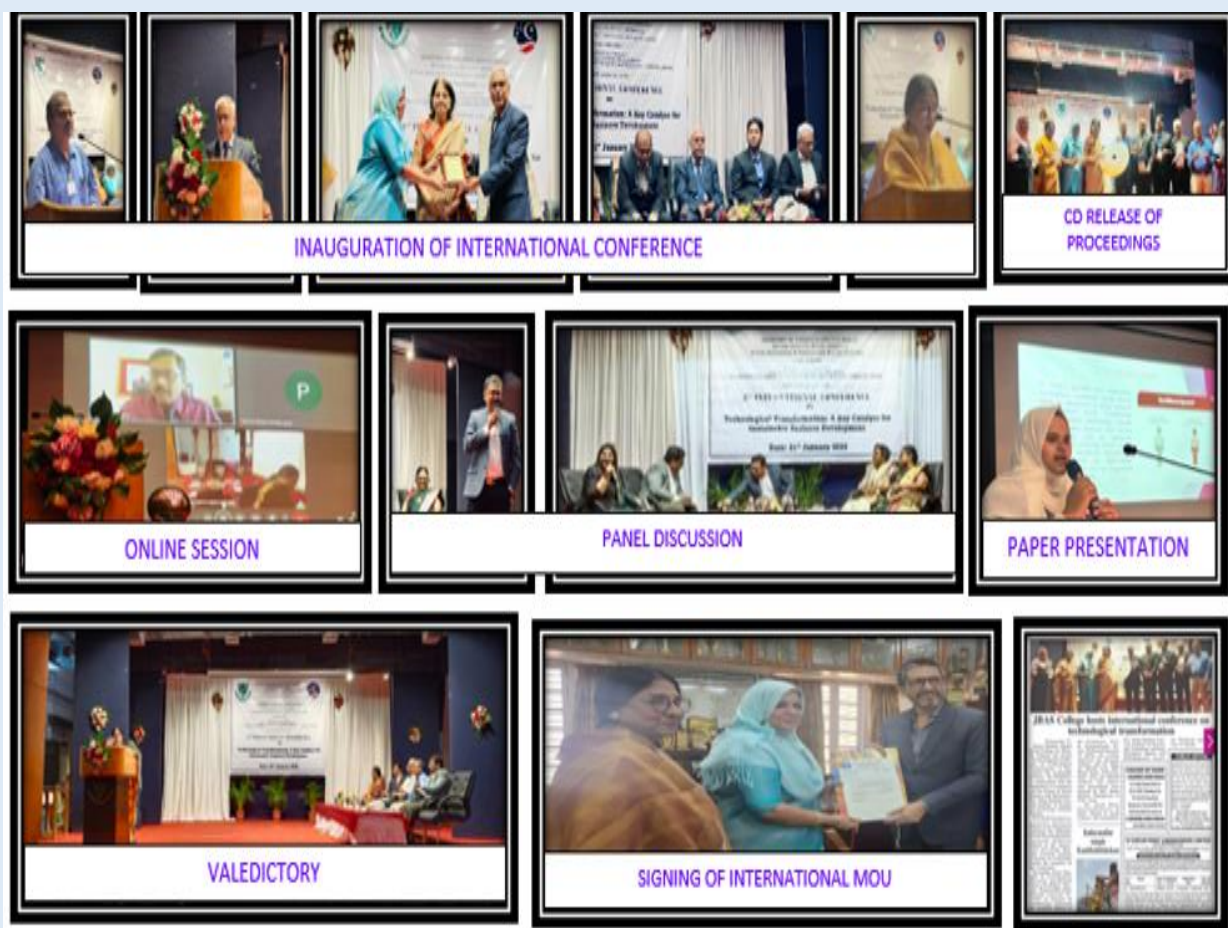
- ❖ **EDVOY STUDY ABROAD (International MOU)**
- ❖ **Holistic Investment Planners**
- ❖ **Subhashini Associates LLP**
- ❖ **DAX ELLIS LLP**
- ❖ **CNK Associates LLP**

- ❖ **Accountzontrack Accounting Services Business**
- ❖ **STAY IN DIGITAL**

Conferences, seminars and workshops are conducted for the benefit of the students of the Department, inviting world-renowned academicians and industry stalwarts to interact with the students. Guest lectures on the syllabus-related topics are arranged by the Department.



International Conference-"Technological Transformation: A Key Catalyst for Sustainable Business Development"

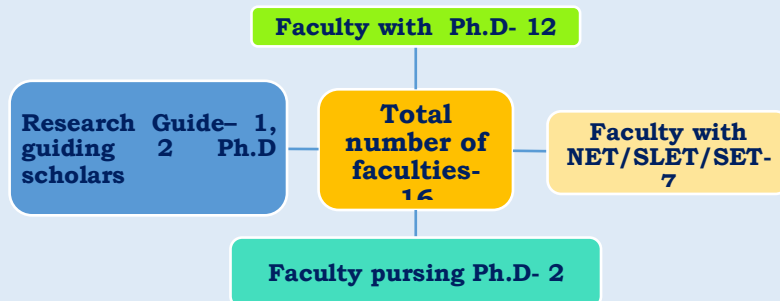


FACULTY PROFILE OF THE DEPARTMENT

The Department has highly qualified and experienced teaching staff. The faculty strength of the department includes 12 doctorates and 2 faculty members pursuing Ph.D.

Name and Designation	Qualification	Specialisation	Experience
Dr. M. HAMEEDUNISSA Associate Professor & Head	M.Com., M.Phil., Ph.D	Law & Accounts	28 years
Dr. A. SHAKILA BEGUM Associate Professor	M.Com., M.Phil.,Ph.D, NET, SET	Entrepreneurship	20 years
Dr. K. MEHUROON Associate Professor	M.Com., M.Phil., Ph.D., SET	Marketing	20 years
Dr. FAHMEEDA YASMEEN Associate Professor	M.Com., M.B.A., Ph.D	Entrepreneurship & Research methodology	20 years
Dr. NIKHATH PARVEEN Assistant Professor	M.Com., M.Phil., B.Ed.,Ph.D	Finance	17 years
Mrs. I. ZEENATH Assistant Professor	M.Com., M.Phil., B.Ed.	Commerce	15 years
Dr. KAUSER SULTANA Assistant Professor	M.Com., M.Phil., Ph.D	Financial & Cost Accounting	15 years
Mrs. A. FHAMMIDA BEGUM Assistant Professor	M.Com., M.Phil., (M.B.A), (Ph.D)	Commerce	15 years
Mrs. K. ISHRATH PARVEEN Assistant Professor	M.Com., M.Phil.,(Ph.D)	Marketing	14 years

Dr. S. SAMEENA Assistant Professor	M.Com., M.Phil., B.Ed., Ph.D	Marketing	13 years
Dr. I. AMATHULLAH THUSNEEM Assistant Professor	M.Com., M.Phil., (Ph.D)	Commerce	12 years
DR. S. K. AFREEN Associate Professor	M.Com., M.Phil., Ph.D., PGDBA, B.Ed., SET	Corporate Governance	10 years
Dr. S. M. JASIMA PARVEEN Assistant Professor	M.Com., M.Phil., M.B.A., Ph.D, SET, Msc. Psychology	Law & Human Resource Management	9 years
DR. NAMITHA M. GOPINATH Assistant Professor	M.Com., M.Phil., Ph.D. SET, NET	Human resource management & Marketing	8 years
Mrs. NAFEESA HAZIRA.N Assistant Professor	M.Com., M.Phil., SET	Marketing	8 years
DR. MUSAVVIRA MANSOOR Guest Lecturer	M.Com., Ph.D	Financial accounting	4 years
MRS. THASNEEM.I Guest Lecturer	M.com.,M.Phil., B.Ed.,(Ph.D)	Financial accounting	4 years
MS. NAFIAH FATHIMA.R Guest Lecturer	M.Com., M.Phil.,	Financial accounting	3 years
Dr. MUQTADIRAH BEGUM. A Guest Lecturer	M.Com., M.Phil., Ph.D,	Marketing	3 years
MRS. ALEESHA BAANU .J. E Guest Lecturer	M.Com., M.Phil., (Ph.D,)	Marketing	3 years



Staff Achievements

The faculty has published large number of research papers both in in national and international journals. They have also presented papers at various seminars/conferences.



Dr. Jasima Parveen awarded
"Women Empowerment Award"
In March 2025.

Course offerings



Curriculum highlights

Curriculum is designed as per Industry standards with special emphasis on personal skill development. The Programme Outcomes (POs) of the curriculum encompasses of knowledge, skills, explore and progress, ethics and values and holistic development of the students.

Project has been included as core subject, to give a practical exposure to the students on research. Updated curriculum such as GST, E-Commerce, Banking Technology and Management, Cyber Law, Emotional Intelligence has been included.

Add-on Courses

The Department is offering in-house Value-Added Courses since the academic year 2018-2019 to enhance the skills of the Undergraduate students, in order to develop employability skills of the students. The students are offered Certificate programmes (online) for 80 hours since the academic year 2021-2022.

Value Added Courses	B.COM (General)- Corporate Grooming B.COM (Honours)- Leadership and Team development B.COM (Accounting & Finance)- Presentation Skills	Certificate Program	TALLY GST ERP 9 DATA ANALYSIS USING POWER BI INTERNAL AUDIT EXECUTIVE PROGRAMME PROFESSIONAL ACCOUNTING GST e-filing
----------------------------	--	----------------------------	--

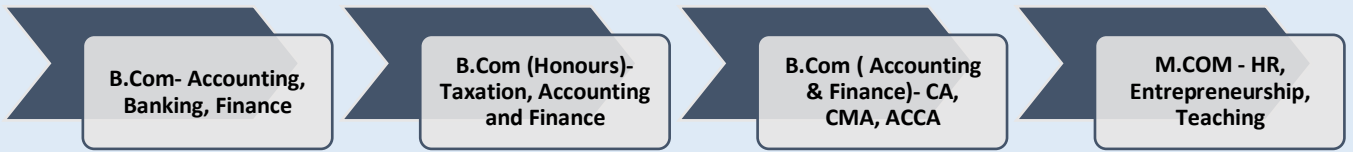
Teaching methodology

The Faculty applies innovative teaching and evaluation methods such as blended learning, ICT tools, assessment tools such as Kahoot and Quizizz.

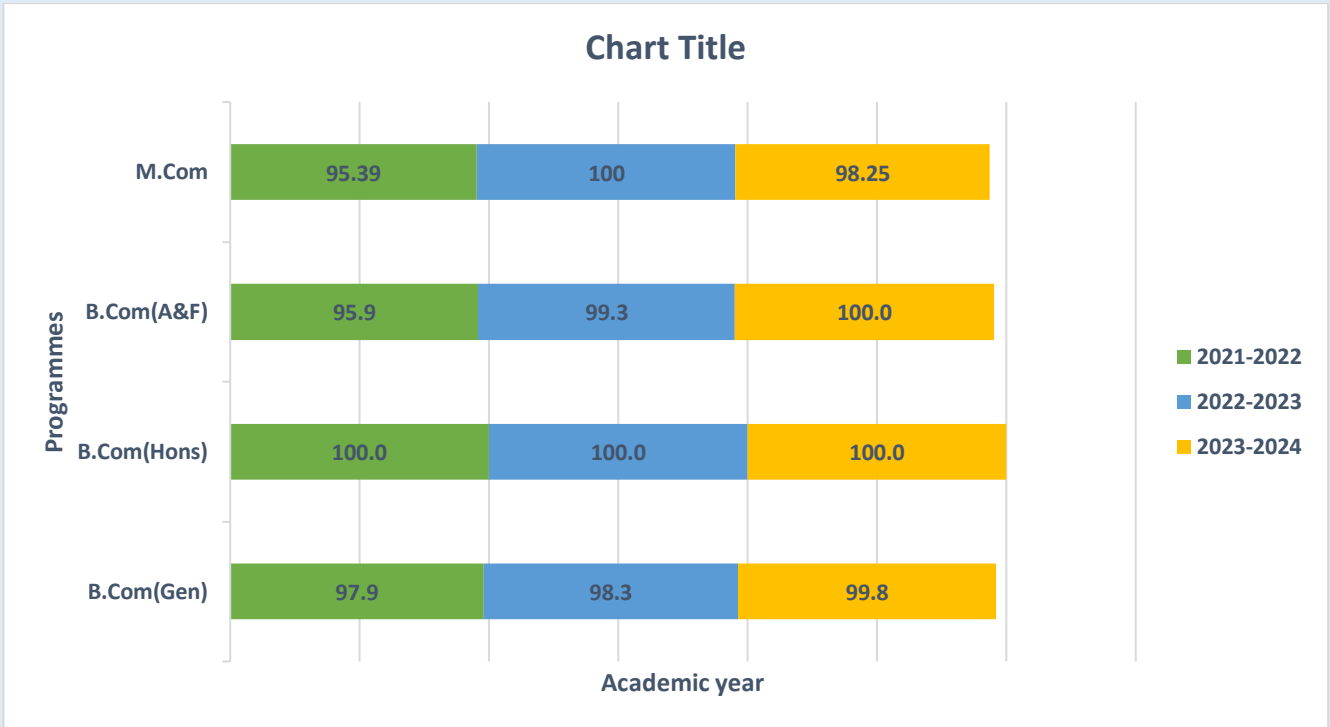
Student progression

The Department offers career-oriented courses, B.COM GENERAL, B.COM (ACCOUNTING & FINANCE), B.COM (HONOURS) and M.COM GENERAL to empower the

students.



RESULT ANALYSIS



Achievements of students

The Department always encourages students to take up higher studies and participate in extra-curricular activities. Students have participated and won prizes in Inter college, Intercollegiate, District, State, National and International sports events.



NPTEL courses

57 students PG students have cleared the Swayam- NPTEL exam in the academic year 2024-2025.

Club Activities

The faculty and students are part of various club activities in the college Department- Consumer Rights Association (CRA), JBAS Business Incubation Centre, Honours Club, Enviro Club and Young Entrepreneurs Forum (YEF).

Consumer Rights Association (CRA)

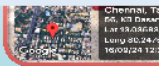


ENVIROCLUB

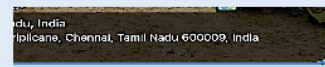


3/ \$67, &P%\$* 5((\$<
 WK- XA

7UHZ DONRUJDQL HG\ 1 L) KDO) RXQGDWRQ
 WK\$ XJXWA



1 DWRQDQ HDQKS D\ o6VKGHWRI
 %RP RQRXUMDQG%RP \$FFRXQWJ LQDQFH
 WKHSWP EHU



&RDWDFHDQKS DW DLQD%DFKRUJDQL HG\
 , QGLDQ&RDW* XDUG
 WKHSWP EHU

: LGGJH &RQVHUYDWRQ HHN
 UG2 FVREHU

: RUG6RL D\ o6VKGHWRI%RP *HQHDO
 WK HFHP EHU

Placement and Internship

Our students have bagged lucrative positions in various companies such as Tata, Cognizant, AMP, Sutherlands in the year 2024-2025.

The students of B.Com – Honours students undergo internship for a period of two weeks (2 weeks) at the end of every odd semester (I, III, V) and at the end of every even semester (II, IV) for a period of (4 weeks).



Industrial Visit

The Department provides first-hand industrial exposure to the students. The Department has arranged such industrial visits to Anna Aluminium (Kochi), Celebrity Fashions (Chennai), Kanan Devan Hills Plantation Company Private Limited (Munnar) during 2024-2025.





On 11th February 2025, approximately 50 students participated in the Global Education Fair, organized by Edvoy Beyond at Savera Hotel, Chennai. The fair served as a valuable platform for students to explore international academic opportunities.



Outreach Programme

The objective of outreach programmes is to imbibe concern for others the students socially responsible citizens and be sensitive to the needs of the disadvantaged sections of the community. The students go for Outreach Programme in the III Semester for 15 hours, accompanied by the teachers.



Hall of fame- Alumni

Holistic Healer, Congruent Solutions	District Muncif Court, Avinashi Tirupur	Singer in concerts, films and albums.	Senior Analyst Cash Management, SHELL	Financial Planning and Analysis Executive at Exela Technologies, Chennai
GAYATHRI ADHI B.COM [2003-06]	AFZAL FATHIMA B.COM [2010-13]	DHIVYA S B.COM [2011-14]	SHAISTHA PARVEEN B.COM (HONORS) [2013-16]	UMAR THUSNEEM B.COM (A&F) [2015-18]



RANK HOLDERS 2020-23

M.COM (GENERAL)



**FIRST RANK –
SAMA YUSRA**



**SECOND RANK –
AZZAH FATHIMA**



**THIRD RANK –
SELVALAKSHMI**

B.COM (GENERAL)



**FIRST RANK –
SHIFANA FATHIMA**



**SECOND RANK –
TEJASWINI**



**THIRD RANK –
LAVANYA K.**

B.COM HONOURS



**FIRST RANK –
VENUPRIYA S.**



**SECOND RANK-
GULZAR**



**THIRD RANK –
KAVIYA S.**

B.COM [ACCOUNTING& FINANCE]



**FIRST RANK
HIRUL FOWMIYA**



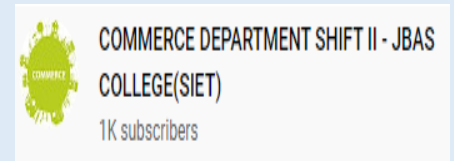
**SECOND RANK
DEEPIKA V.**



**THIRD RANK
SUBHASREE**

YOUTUBE CHANNEL

Department has started its own YouTube Channel- COMMERCE DEPARTMENT SHIFT II - JBAS COLLEGE(SIET) with 1000 subscribers. Events of the department are streamed live on this channel. Apart from this, various educational videos prepared by faculty are also available on the channel.



VIEWS OF OUR ALUMNAE



“My college life in the Commerce department was a journey of growth, where every challenge shaped me into who I am today. It was more than lectures and assignments—I found mentors in professors, lifelong friends in classmates, and, most importantly, my confidence. Looking back, I realize my department nurtured not just my academic growth but also my personal transformation”.

SABA MARYAM – B.Com (General) 2021-2024 batch - PGDM at Loyola Institute of Business Administration(2024-2026)



“My college years at JBAS was truly enriching and memorable, I pursued a degree in Accounting and Finance, which provided a solid foundation for my professional aspirations. I also had the privilege of serving as the General Secretary in the student’s council. All my professors were incredibly supportive and always encouraged us to push our boundaries. Along the way, I also made some wonderful friends who’ve now become lifelong companions. My time at JBAS was a perfect blend of learning, growth, and meaningful connections”.

UMAR THASNEEM – B.Com (Accounting & Finance) 2015-2018 Batch - Manager, FP&A - Exela Technologies



“My college life at JBAS College for Women made me gain more knowledge in our commerce field. It also indeed helped me in applying my knowledge in my current job and made me a successful employee now”.

M. DIVYA SHREE - B.Com (Honours) 2015-2018 Batch - Team Leader, Standard Chartered Bank, Trade Operations



“Three years of transitioning from adolescence to adulthood felt like a dream. From sharing notes to late-night submissions, college life was full of challenges and memories. Unlike school, where we leaned on friends and teachers, college taught us independence and shaped our careers”.

KARUNA DEVI. P. R - B.Com (General) 2009-2012 Batch - Team lead in Ernst and Young



“The college focuses on imbibing knowledge as well as recognizing student potential/talent helps to shine to their ideal self. The department creates platforms to showcase our talents”.

CONTACT

Email address: jbascommerceafternoon@gmail.com

Facebook: Jbascommerce - Evening