

LIVE WIRE

AUGUST 2017 ISSUE

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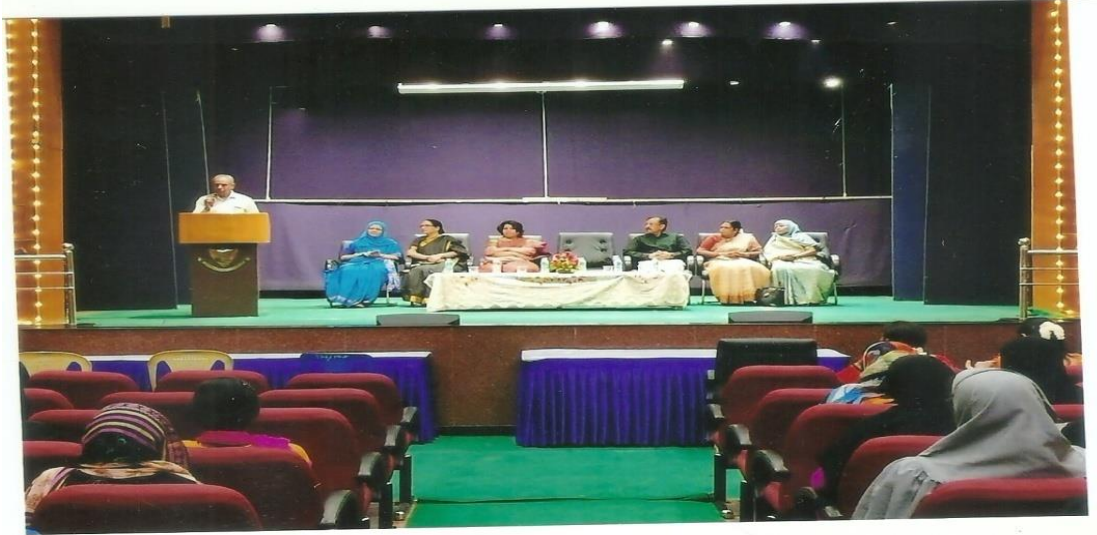
Inauguration of the Young Entrepreneurs Forum(YEF)

The Inauguration of the Young Entrepreneurs Forum(YEF) for the Academic Year 2017-2018 was held on 8th of August 2017 in the Golden Jubilee Seminar Hall. The Chief Dignitary of the day was Mrs. Divya Rangamani, a freelancer and consultant of the business activities. The Inaugural Ceremony then concluded with the honoring of the office bearers of this academic year by the Chief Guest, Mrs. Divya Rangamani.



INAUGURATION OF CRA FOR THE YEAR 2017-18

The Inaugural activities of the Consumer Rights Association was held on 3rd of August 2017. The Chief Guest was Mr. L. Singaram, Deputy Commissioner, Dept of Civil Supplies and Consumer Protection. The Guest of Honour was Mr. Anton Paiva, Asst. Commissioner, Dept of Civil supplies and Consumer Protection, Mrs. K.P. Kiran Rao, Advocate in Consumer Forum and Mrs. Vijayathilagam, Manager in the Dept. of Civil Supplies and Consumer Protection. The Chief Guest honoured the office bearers of the Consumer Rights Association for the academic year 2017-2018. They spoke on Consumer Rights, laws and procedures related to claiming compensation for medical, insurance, accident and education. The speech was followed by an active interactive session. The dignitaries were honoured with a Memento. The ceremony ended with the national anthem.



Mr. L. Singaram, Deputy Commissioner, Department of Civil Supplies and Consumer Protection addressing the students.



Mrs. Vijayathilagam, Manager, Department of Civil Supplies and Consumer Protection addressing the students.

SEMINAR- DEPARTMENT OF COMMERCE

Department of Commerce organized a one day Seminar on “ Personal Excellence for Career Success” on 10th of August 2017 at 9.30 A.M. in the college Auditorium by invoking the

blessings of the Almighty. Mr. Ganesh Kumar, Founder and Director Giant Leap, Chennai inaugurated the seminar and enlightened the students on Personal Excellence. He stressed the need to make it a part of life and it should not be connected to career growth alone. Every single day one should grow by 1% to make it 365% growth in a year. He said the journey in the beginning is difficult but strong intention will make the person the best. In Session I Dr. S. Elankumaran, professor, Great lakes Institute of Management, Chennai spoke on values and Ethics as part of Individual Development. He gave examples of different corporate scams and said the reason for lack of growth is not incompetency but the loss of personal values. In Session II Mrs. Reshma Khan, Chief Consultant ‘Spring’ New Jersey, U.S.A. spoke on Personal Branding and Positioning for Career success. She said one should first believe in oneself. Social Media should be used to exhibit one’s personal strength. Personal Brand should be created to bring values. In the post lunch session Ms. Deepalakshmi Perumal, Learning Consultant, IBM spoke on the subject ‘Campus to Corporate’ and gave a SELFIT Model.

S- Social Contract

E- Engagement with team (Bonding)

L- Learning never stops

F- Flexible (open to changes)

I- Integration (diverse cultural)

T- Transformation Completely

Mr. Syed Ismail Buhari, Deputy General Manager, HR Coastal Energy Pvt. Ltd., Coal and Oil group, Chennai was the Guest of honour for valedictory session. He spoke as to how to control emotions. He suggested to handle emotions without deviating from personal values. One should have self awareness .Time should be managed properly. Silence is sometimes powerful. One should work for oneself and not for salary and must develop social skills. The programme ended with National Anthem.



ENGLISH ASSOCIATION

English association was held on 18th August, 2017. Our Chief Guest was Mr. Sathish Menon, an entrepreneur and also a member of Toast Masters International. The program started with a recitation from the holy Quran by Ms. Thasneem Banu of III year. Dr. N. Mehar Taj, Associate professor, Department of English welcomed the chief guest. The interesting part of the day was dramatics that was performed by the UG and PG classes on the topic "SOCIAL ISSUES". Later the honorable chief guest Mr. Sathish Menon gave a speech and also encouraged the participants. The I PRIZE was won by I MA students, the II PRIZE was won by II MA students and the III PRIZE was won by III BA ENGLISH students. Finally, the program ended with vote of thanks delivered by Dr. S. Alliya Parveen, Associate professor, Department of English.



INTERCLASS COMPETITION 2017- DEPARTMENT OF PHYSICS

The interclass competition conducted by the Department of Physics of JBAS College for Women was held on 29/8/2017. Various events were conducted such as Powerpoint Presentation, Collage and Clarity hues. Mrs. V. Madhu Balaji, Assistant Professor, Department of English and Mrs. Dilaweez Rehana, Assistant Professor, Department of Chemistry were the judges for the event. The program ended with the vote of thanks.

PHYSICS CLUB ACTIVITY

The Physics Club Activity organized by the Department of Physics of JBAS College for Women was held on 3/8/2017. Various events were held such as WORDS SCRAMBLE, MEMORY CAPSULE and POT PURI. Prizes for the winners were distributed by Mrs. Rashida Begum, Assistant Professor, Department of Physics, Mrs. Akilandeshwari, Assistant Professor, Department of Physics and Mrs. Zamara, Assistant Professor, Department of Physics. The program ended with the vote of thanks.



POLITICUS- DEPARTMENT OF POLITICAL SCIENCE

The inaugural of the Political Science Association– POLITICUS was held on 29th august 2017 in the seminar hall. The chief guest was Mrs. B. S. Ajeetha M.L., Advocate and notary Madras High Court, Chennai. The Chief Guest inaugurated the activities of POLITICUS and delivered a speech on Women's Rights and laws. It was an interactive session. The session was motivational and inspiring. The session ended with the national anthem.



ZOOLOGY ASSOCIATION -ZOION (2017-2018)

The inaugural activities of Zoology association ZOION entitled- ZOOSCOPE 2017-2018 was held on 4th August, 2017. The Chief guest for the function was Dr. radha madhyastha (Assistant Professor), Department of Applied Physiology, University of Miyazaki, Japan. Dr. Radha delivered a talk on "GLOBAL OPPORTUNITIES AND LIFE SCIENCES". She also gave an address on her higher studies and how she got an opportunity to do her higher studies in Japan. An interactive session took place between the Chief guest and the students. The Chief guest was felicitated by a memento by Dr. Amthul Azeez, Vice Principal and Head of the Department of Zoology. The meeting was concluded with the vote of thanks which was given by Dr. Ghousia Nisha, Coordinator of ZOION 2017-2018.

DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT

The National Seminar on responsible tourism and Global framework and Local Realities was held on 5th August, 2017. The seminar was inaugurated by Dr. Nimit Chowdhary, Professor, Indian Institute of Tourism and Travel Management. The key address was given by Mr. Steve Borgia, Chairman and Director of Indeco Hotels and Mr. Sampath Kumar Swain, Professor, Pondicherry University. They spoke on responsible tourism and its impacts on society. Mr. Steve Borgia insisted on preserving the culture and unique identity of Indian architecture and how important to update ourselves without wrecking our old identity.

The first and the second session was presented by Mr. Sanjeev Reddy. He spoke on global frameworks and local difficulties on sustainable tourism in respective sessions. The final Session was presented by Mr. Vinodhan. He spoke on the impacts of good marketing and bad marketing in tourism industry. It ended with the valedictory function presided over by Mr. S Rajamohan, Principal and Secretary, Institute of Hotel management, Chennai.

WORKSHOP- DEPARTMENT OF STATISTICS

The Workshop on MS-Excel and SPSS for the Department of Statistics, was held on 18th and 19th August, 2017. The Guest of honor was Dr. N. Sundaram, Assistant Professor, Department of Statistics, Presidency College, Chennai. The workshop covered areas like, Correlation & Regression, Testing of Hypothesis-Z Test, F-Test, T-Test, Getting acquainted with Microsoft Excel and SPSS basics and more. The feedback of the students displayed the fact that the session was a useful one

PHONETICS - ART OF ARTICULATION - DEPARTMENT OF ENGLISH

The Department of English conducted a workshop on “Phonetics - Art of Articulation* on the 22nd August, 2017. The chief guest for this event was a versatile personality, Sister Irudhaya Mary, a guest lecturer of Loyola College. The occasion was unfolded with the recitation of verses from holy Quran. On the same day the Live Wire editors of this academic year from were given badges by the principal. Then the resource person enriched the students with the information on phonetics. She introduced herself as a student and that she is a learner. She is an admirer of the former president and scientist Dr. A P J Abdul Kalam. She believes that he was a manifestation of “God who walked on earth”. She said that he was a great man and one should follow his ideals. She explained the importance of communication and how it plays a vital role. With the help of a Power point Presentation, she was able to grab the attention of the students. She also discussed the factors affecting the production of perfect sound. She stated that "English is a foolish language", She quoted the famous linguist, Taylor’s words- "we neither speak English the Way we write, nor we write the way we speak".



NATIONAL WORKSHOP- DEPARTMENT OF ELECTRONICS & COMMUNICATION SCIENCE

The National Workshop on “SOLAR PV SYSTEM DESIGN” was held on 22nd August, 2017. The objective of the workshop is to impart knowledge regarding the designing of Solar PV plants in the country. The workshop gave an insight about various technologies of Solar Power, installation and Commissioning procedures, design, construction and latest developments in the field of Solar Power plant sector. A total of 100 participants including faculties and Research Scholars from various Institutions across the south India gathered on this occasion. The first session was briefed by Dr. T. Thandapani, Director, R&D Head, RRT Electro Power, Chennai. He focused on Introduction to Solar Energy System & Development. The second session was conducted by Dr. A. Peer Fathima, Professor, School of Electrical Engineering (SELECT) VIT University. She concentrated on The Basics of Solar Photo Voltaic with Research Focus. N. Shanmuga Sundaram, Associate Professor, Dept. of Electrical and Electronics Engineering, School of Engineering, VELS University demonstrated the Design of Solar Power Plant using PV SYST Software in the third session.

GROUP DISCUSSION - DEPARTMENT OF BUSINESS STUDIES

On the 23rd August, 2017 the Department of Business Studies conducted a workshop on "Group Discussion". It was presented by executive personnel namely Aravind and Shankar. They gave various tasks for the students to perform, encouraged and guided them to speak confidently during the group discussion. They also conducted mock group discussions and motivated everyone to speak out. They taught different ways to remember, the “Do's and Don'ts” of group discussions.



INAUGURATION OF PASTEUR CLUB - DEPARTMENT OF MICROBIOLOGY

The Inauguration of Pasteur Club was held in the auditorium on 28th August, 2017 Dr. Ambika Sekar, Founder and Dietician of 'The Body Focus', Chennai, was invited as the Guest of Honour. The welcome address was given by Aishwarya. K, the President of the Pasteur Club followed by Ms. Anu Swedha, the Co-coordinator of Pasteur Club who spoke about the dynamics of Pasteur Club. The representatives were presented with badges by Dr. Ambika Sekar which was then followed by the inaugural address by the chief guest on the topic "Fab or Fad Diet & Life Style Changes". The presentation mainly focused on the wellness of women. This included the health and diet tips which was discussed in the interactive session with the students. The program was concluded with the vote of thanks by the Secretary of the Pasteur Club, Ghousesie Begam.